

Product Brochure 2022: Issue #2

Delicious and Nutritious Products to Support your Healthy, Active Lifestyle.



100%

### HERBALIFE NUTRITION.

### Protein Drink Mix-Vegan

GF) 🚺

Vegan, gluten free, naturally lactose free, protein based drink mix High protein

### Welcome to Herbalife Nutrition



### Immune Booster

FOOD SUPPLEMENT

High in Vitamin C, Vitamin D, Selenium and Zinc which contribute to the normal function of the immune system.

with sweetener



berry flavour

Best before and lot number: See base of container 10 SACHETS NET WEIGHT: 37 g (10 x 3.7 g) **C** 

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### Quality products

From Seed to Feec

### Quality products crafted for you

We identify the needs of our customers and combine these findings with the latest advancements in science. Our PhDs, scientists and nutritionists, then work with world-class partners to bring better nutrition to customers. Herbalife Nutrition has made a significant investment in new laboratories, testing equipment, facilities, ingredients and scientific talent to meet the rigorous standards set by the International Organisation for Standardisation (ISO) and NSF International.

Our aim is to make balanced nutrition straightforward. To do this, we choose to invest

in science. Our Scientific Leadership (which includes David Heber, Ph.D., Chairman of the Herbalife Nutrition Advisory Board) have spent the last three decades creating high-quality, calorie-controlled products to make your new healthy eating plan that bit easier.

From a Nobel\* Laureate to the former director of the FDA\*\*, each member of the Nutrition Advisory Board is at the top of their field. By combining their expertise, they work to give you confidence in our products, and ensure the science behind them is substantiated by scientific literature and clinical trials.

We're building a global manufacturing network. Our investments in facilities, technology and resources, combined with our commitment to making more products in-house, strengthen our industry-leading quality and operational capabilities. DAVID PEZZULLO, Herbalife Nutrition COO, Worldwide Operations

\*\* Food And Drug Administration

<sup>\*</sup> The Nobel Foundation has no affiliation with Herbalife Nutrition and does not review, approve or endorse Herbalife Nutrition products®.

#### Good to know

The Herbalife Nutrition Innovation & Manufacturing facility in Winston-Salem, North Carolina spans an incredible 800,000 sq. ft. and has a 3-mile circumference; making it the largest Herbalife Nutrition facility to date. Opened in 2014, it enhances our ability to deliver top nutrition products to people around the globe.



Our farmers seed the fields



And cultivate the land





To ensure quality



Is guaranteed throughout



Until it's in your hands



#### Ingredients with purpose

We are invested in responsible farming and advanced production methods to craft the best products possible. We have a team of scientists and manufacturers from around the world dedicated to identifying only the best sources of ingredients.



#### Made with care

We go to great lengths to ensure Herbalife Nutrition products<sup>®</sup> meet or exceed a variety of industry standards in quality. You can be confident in the purity and value of our individual ingredients, as well as the integrity of our processes.



Nutrition delivered to you

Using advanced technology, we carefully monitor the environment where our products are stored – ensuring they are iust as beneficial and powerful when you receive them as when they were first developed.

### Science

### Our **Experts**

Our notable experts in nutrition and science are actively involved in the development and testing of all Herbalife Nutrition products<sup>®</sup>, to ensure that they are of the highest quality. They help to educate and train Members around the world, by providing them with tools to help them inspire others to live a healthy, active lifestyle. They are also members of various research and professional societies and dietetic groups worldwide.



**Rocío Medina** 

Vice Chairwoman and Member, Nutrition Advisory Board



**Gary Small** 

Member, Nutrition Advisory Board



**Kristy Appelhans** 

Vice President, Global Consumer Safety



**Kent Bradley** 

Chief Health and Nutrition Officer Chairman, Nutrition Advisory Board



John Heiss Ph.D.

Member, Nutrition Advisory Board



Luigi Gratton

Vice President, Training



**David Heber** 

Chairman, Herbalife Nutrition Institute



Steve Henig

Chief Scientific Officer Emeritus Member, Nutrition Advisory Board

# **NOTABLE EXPERTS**



#### Susan Bowerman

Senior Director, Worldwide Nutrition Education and Training Chairwoman, Dietetic Advisory Board



### Laura Chacón-Garbato

Director, Nutrition Product Training Chairwoman, Outer Nutrition Advisory Board



### Samantha Clayton

Vice President, Sports Performance and Fitness



#### **Vasilios Frankos**

Senior Corporate Advisor, Product Science, Safety and Compliance



Louis Ignarro

Nobel\* Laureate Member, Nutrition Advisory Board



Dana Ryan

Director, Sports Performance and Education



**Gary Swanson** 

Senior Vice President, Quality Assurance and Control



**Michael Yatcilla** 

Senior Vice President, Research and Development

\* The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

# We are **Committed**

To help eliminate world hunger and malnutrition through our Nutrition for Zero Hunger programme.

Our programme aligns with the United Nation's Sustainable Development Goal #2 – Zero Hunger.

This goal calls for bold action to end hunger in all of its forms by 2030, to achieve food security, improved nutrition and promote sustainable agriculture.



For the last **25 years** we have worked with our **140** community-based partners through our charity the Herbalife Nutrition Foundation. Last year, our members and staff donated **US\$3.2 million** to promote better nutrition, active lifestyles and supported over **90,000 children** in **50 countries**.

"I cannot express how proud I am of you! You have made Herbalife a force of goodwill that has inspired everyone for over two decades and for the future generations."

- Herbalife Nutrition Founder and First Distributor, Mark Hughes (1956-2000)

We will invest **US\$2 million** over the next three years to help tackle these urgent issues. We'll do this by supporting NGOs and charities around the world, donating our products, providing nutrition expertise and education, volunteering and a range of activities to help raise awareness.





### Reach your goals

### Ask yourself How healthy do you want to be?

Becoming the best version of you is more than just a number on the scales. It's different for everyone. Be it your health, happiness, confidence or fitness level – it starts with setting your goals.

<sup>1</sup> Results based on 2014 Herbalife Nutrition consumer research survey, across 15 countries with 15,000 responses.



85% of Europeans say they would LIKE TO LIVE A HEALTHIER LIFESTYLE<sup>1</sup>.

### What are your fitness goals?

Is your ultimate goal a lean and toned physique? Are you focusing on your diet before, during and after exercise?

Top athletes around the world use Herbalife Nutrition to help them reach their fitness goals. Train like an athlete with our fitness range, Herbalife24!

### What are your weight goals?

Reaching a healthy weight can completely change your lifestyle, and while it does require a little bit of willpower, you can still enjoy the flavours you love.

Through the Herbalife Nutrition ecosystem, we developed the tools and support to help you reach your goals, stay motivated and reap the benefits of good nutrition and regular exercise.

### Could you benefit from a healthier lifestyle?

A healthy and active lifestyle is fuelled by good nutrition. The way you nurture your body, reflects in your general welfare and daily stamina.

For optimum wellbeing, adopt a balanced nutrition plan and fitness regime that suits your needs and complements your lifestyle, no matter how busy it is. Cook Book

### Reimagine Cooking

Order your copy from MyHerbalife.com or contact your Herbalife Nutrition Independent Member today!

TRIBLEND

Banana flavour

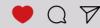
**SKU 107K** 



### Social **Stories**

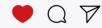
### Bianca K Kend, IE

F1 Banana Cream is very creamy, and I love that.



### Alison Griffiths-Brown, UK

I've been using Herbalife Nutrition for over 10 years, along with my family. We love all the inner and outer nutrition and wouldn't be without it any day. Thanks Herbalife Nutrition!



### Katrina Cordner, UK

I have used the products since May 2018 and I can already feel the difference. I feel more energetic than ever, plus the shakes are yummy – it's a win/win.



### Lola Steele, UK

Love Herbalife Nutrition. Love how it makes me feel.





@HerbalifeUK

Herbalifeblog.co.uk

MyHerbalifeShake.com

#HerbalifeNutrition #MyHerbalifeShake



# Optimise your **nutrition**

Your goals and needs are unique to you.

The journey to your desired results starts with balanced nutrition and healthy activity. But behind sustainable results there is dedication and a plan to keep you energised, focused and in control.

The around-the-clock Herbalife Nutrition programme will help you reach optimum levels in these six nutritional elements that are key to your success. These solutions are based on the latest science and delivered to you with the personalised support of the Herbalife Nutrition Member.

### 1. Protein

### 2. Vitamins & Minerals

- 3. Healthy Fats
- 4. Fibre

### 5. Phytonutrients

6. Hydration



### Ideal Breakfast

### Herbalife Nutrition Ideal Breakfast

3

How often do you skip breakfast or grab a coffee and pastry on-the-go to stop the hunger pangs mid-morning? Once a week? Twice? Everyday? 'Breakfast' literally means to 'break the fast' that occurs overnight. After approximately 12 hours without fuel, it's easy to see why it's called the most important meal of the day – providing the energy your body needs to get you going in the morning.

### A balanced breakfast on a regular basis means\*

- A more balanced overall diet
- An increased vitamins and minerals intake
- More likely to meet your
   5 portions of fruit & veg a day

### What is a nutritious and balanced breakfast?

An ideal breakfast helps you reach the recommended daily calorie intake made up of:



The Herbalife Nutrition Ideal Breakfast is great-tasting, full of nutrients and requires little to no preparation. What's more: It can be tailored to suit you!

### NOURISH

Enjoy the creamy and delicious **Formula 1 shake – all the taste**, whilst still **controlling the calories**.



### HYDRATE

Get creative with water and infuse your **Herbal Aloe Drink** with fresh fruits, vegetables and herbs. Start your day with a **unique personalised taste**.



### REFRESH

Wake up to a **refreshing herbal drink** with 85 mg\*\* of caffeine to help improve concentration when you need it most.

Ask your Herbalife Nutrition Independent Member for the Ideal Breakfast that best works for you.

The Trial Pack is a great way to give the products a go and feel the difference for yourself!

\* Matthys C, et al. Public Health Nutr. 2007. Apr; 10(4):413-21. Smith KJ, et al. Am J Clin Nutr. 2010 Dec;92(6):1316-25. Azadbakhtm, L et al. Nutrition. 2013 Feb;29(2):420-5.

Protein

### Protein

An essential component of every cell in the body, protein is a macronutrient made of 21 'building blocks' called amino acids. Proteins have different functions in the body including contribution to growth in muscle mass and the maintenance of muscle and normal bones. Without enough protein, it can be difficult to sustain a balanced diet and reach your goals.

Aim to consume up to 30% of your daily calories from protein. During exercise, your body requires more protein to build/maintain muscle, so keep in mind that protein needs may differ. An active male who consumes up to 2,000 kcal per day\* and wants to build muscle should aim for up to 150 g<sup>1</sup> protein in his daily diet. For a woman who consumes up to 1,400 kcal per day and wants to control her weight, the recommendation would be up to 105 g of protein per day.<sup>2</sup>

### **SO WHAT SHOULD I EAT?**

A combination of vegetable and animal protein sources each day. Soy is one of the best vegetable sources as it is a 'complete protein' that provides all the essential amino acids. As other vegetable protein sources like nuts, seeds and lentils are not 'complete proteins', try to combine them to provide a better proportion of amino acids. For animal protein, high quality sources include fish, poultry, eggs and low-fat dairy products, which provide the additional benefits of Iron, Zinc and B vitamins.

\* Within the context of weight control.

<sup>1</sup> Jäger R, et al. J Int Soc Sports Nutr. 2017 Jun 20;14:20.

<sup>2</sup> Flechtner-Mors M. Diabetes 2010 Jul;26(5):393-405.

### The protein power couple enhance your breakfast

seconds; just add water and shake it!

26 protein

24 a

26 Vitamins & Minerals

Low Sugar

Gluten Free

GF



Vanilla Cream 21 servings, 550 g #4466



080 Vanilla

ein Drink

20 servings, 560 g #172K

UTHITION

Drink

### LIEPPEALIFE

by the

\* When using Formula 1 meal replacement shakes for the purpose of weight control or weight management, please follow the preparation instructions on the product label.

### A delicious, healthy meal

A rich and creamy shake that can be prepared in seconds; it provides an excellent balance of high-quality protein and key macro and micronutrients, which makes it a great meal replacement for weight control.

All our Formula 1 New Generation shakes are vegan-sourced, gluten-free, suitable for vegetarians and provide more than a third of your daily recommended intake of 25 vitamins and minerals.

You no longer have to choose between healthy meals and convenience – the F1 New Generation shakes are quick and easy to prepare!

### Formula 1

- · Underpinned by science and developed by experts in nutrition
- Clinical studies show substituting one daily meal of an energy-restricted diet with a meal replacement contributes to the maintenance of weight after weight loss\*
- Formula 1 Free From is free from lactose, soy and gluten when made according to instructions



22



Serving suggestion



CI 10

Smooth Chocolate #4468



Strawberry Delight 21 servings, 550 g 21 servings, 550 g #4463



14

**Cookie Crunch** 21 servings, 550 g #4467



**Free From Raspberry &** White Chocolate 21 servings, 550 g #4469



Vanilla Cream 30 servings, 780 g #048K



Vanilla Cream sachets 7x182 g #053K

### Formula 1 **Savoury Meal**

Are you stuck for evening meal ideas? In need of a lunchtime saviour? If so, Formula 1 Savoury meal could be exactly what you are looking for.

Treat yourself to the rich, smooth and creamy taste of Mushroom & Herb flavour. It contains high-quality soy protein, key vitamins and minerals, fibre, the sumptuous taste of mushrooms, sweet onion, aromatic herb and garlic with no added sugar.

Formula 1 Savoury meal Mushroom & Herb flavour is a great nutritional lunch or evening meal to have while staving on track with your healthy and active lifestyle - wherever you are.

Enjoy all the benefits of Formula 1 in a savoury flavour that is healthy, warming and delicious.

> 19 g protein'









25 Vitamins & Minerals

Ingredients

Gluten Free

### Formula 1 savoury meal

- · High in protein
- 25 vitamins and minerals
- Vegan ingredients
- · No added sugar
- Natural flavours
- No artificial colours or sweeteners
- Gluten-free



Vegan

Mushroom & Herb 21 servings, 550 g #092K



Enjoy this product within a balanced and varied diet, as part of a healthy, active lifestyle. For a vegan and dairy free option, mix 2 scoops (26 g) of powder to 250 ml of warm, fortified soya beverage.

vina sugaestion



### Protein

### CREAMY MUSHROOM-FLAVOURED PASTA

#### Serves 1

Preparation time: 5 minutes Cooking time: 20 minutes

- 2 scoops (26 g) F1 Savoury
- 1 tbsp cornflour
- 100 ml skimmed milk
- 1/2 lemon, zested
- 40 ml water
- 55 g wholemeal penne pasta
- 25 g half fat creme fraiche
- 2 tbsp chopped flat leaf parsley
- · Black pepper

#### METHOD

#### 1

In a saucepan, mix together the **F1 Savoury** and **cornflour**, then mix in **4 tbsp of the milk**. Stir in the remaining milk gradually, continuing to stir, then add the **zest and juice of the lemon**, as well as **40 ml water**. Season with **pepper** and cook on a medium heat, stirring constantly for 1-3 mins, until thickened, smooth and hot.

### 2

In the meantime, put the **penne** in a separate saucepan and cook for 10-12 mins or until cooked to your liking. Drain then add to the pasta sauce. Mix through the **crème fraiche and parsley**, then serve immediately, sprinkled with more **pepper**.

#### Nutritional values per serving:

Kcal	Protein	Sugar	Fat	Fibre	Salt
388	22 g	8.7 g	8.3 g	12 g	1.4 g

\* Only when prepared as instructed on the product label does our product deliver the full nutrition benefits described on that label.

\*\* Please remember that if a Herbalife Nutrition product is used in a heated recipe, some vitamin levels in the finished product may decline in comparison to label values.

\*\*\* When using Formula 1 meal replacement shakes for the purpose of weight control or weight management, please check carefully the instructions on the product label.



### MUSHROOM-Flavoured Cheese And Dill Muffins

#### Serves 4

Preparation time: 10 minutes Cooking time: 25 minutes

- 2 scoops (26 g) F1 Savoury
- 90 g wholemeal flour
- 1 tbsp baking powder
- 1 egg
- 80 ml skimmed milk
- 80 g Half-fat Mediterranean- style salad cheese, chopped
- 2 tbsp chopped fresh dill
- · Black pepper

#### **METHOD**

#### 1

Preheat the oven to 180°C, gas 4 and line a muffin tray with four paper muffin cases or baking paper squares.

### 2

In a large bowl, mix together the **F1 Savoury, flour, baking powder, egg** and **milk** until completely combined and then season with **pepper**. Mix in the **cheese** and **dill**, and divide the mixture between the muffin cases and bake for 20-25 mins until risen and golden. Allow to cool and serve.

#### Nutritional values per serving:

Kcal	Protein	Sugar	Fat	Fibre	Salt
162	12 g	1.6 g	<b>4.6</b> g	<b>3.6</b> g	1.3 g

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- \*\*\*\* When using Formula 1 meal replacement shakes for the purpose of weight control or weight management, please check carefully the instructions on the product label.



13 g protein

8 g

fibre

### **Express Bar**

- Protein bar with added vitamins and minerals
- The perfect treat when you need great nutrition on-the-go
- 32% of your recommended daily fibre intake\*
- Excellent balance of key nutrients including essential vitamins and minerals
- · Suitable for vegetarians

#### **HERBALIFE** NUTRITION

207

kcal



22

22 Vitamins

& Minerals

**Chocolate** 7 x 56 g, 392 g **#096K** 

Serving suggestion

\* 25 grams of fibre per day is the recommended intake by EFSA.

# Coffee with the power of protein

Created for life's adventures; big and small. When passion alone isn't enough to keep you going for your next challenge, try our High Protein Iced Coffee. Every batch has been expertly brewed to be smooth and bold with 100% Robusta espresso coffee beans and provides 80 mg\* of caffeine per serve. We believe that good coffee should be good for you\*\*, that's why our iced coffee has no added sugar, 80 calories\*\*\* and we've ramped it up with 15 g of protein\*\*\*. Take it with you everywhere and just add water for a delicious High Protein Iced Coffee experience.

\* It is recommended not to exceed a daily intake of 400 mg of caffeine from all sources. (200 mg for pregnant and lactating women) \*\* Protein contributes to a growth in muscle mass.

\*\*\* Per serve.



### **High Protein Iced Coffee**

- 100% Robusta espresso coffee beans
- Every batch has been expertly brewed to be smooth and bold
- Just add water

15 g protein

80 mg

80

kcal

• 15 g of whey protein per serving



Latte Macchiato 14 Servings, 308 g #012K



Mocha 14 Servings, 322 g #011K

NEW FLAVOUR Coffee Caramel

### Tri Blend Select Pea, quinoa & flax seed

fee Curumel Ilawour

Tri Blend Select is a premium wellness protein shake that is 100% uncompromising: carefully sourced natural ingredients delivering great nutrition and delicious flavours. Tri Blend Select is made with a high-quality blend of pea, quinoa and flaxseed to deliver a complete protein source\*, alongside a number of other natural and organic ingredients providing fibre, vitamin C and selected minerals.







Gluten fre



Suitable

for vegans

With natura

\* The addition of rice protein delivers a complete protein.

32



### **Tri Blend Select**

- Vegan blend of Pea Protein, Quinoa and organic Flax Seed
- High in protein, fibre and with vitamin C to help reduce tiredness and fatigue, maintain a normal function of the immune system and normal energyyielding metabolism
- Naturally sourced, wholefood vegan ingredients for your evolving nutritional needs
- · Low in sugar full in flavour



### Protein

### **Protein Drink Mix** Vegan

It can be challenging to achieve your health and wellness goals. Whether you're vegan or trying more plant-based options, getting enough protein is important for a balanced diet. Try Protein Drink Mix-Vegan and boost your daily intake of protein and key vitamins and minerals.

Protein Drink Mix-Vegan is 100% vegan, high in protein, gluten-free, sugar-free, naturally lactose free - and ultra-creamy.

Mix it with your favourite Formula 1 flavour to create the ultimate vegan healthy meal that's high in protein (24 g), high in fibre (6 g) and with 26 vitamins and minerals. Just add two scoops (28 g) of Protein Drink Mix-Vegan and two scoops (26 g) of your favourite Formula 1 shake to 300ml of water, blend and enjoy.

You can also enjoy Protein Drink Mix-Vegan on its own as a healthy shake, with 2 scoops (28 g) delivering 15 g of protein, 22 key vitamins and minerals and less than 1 g of sugar per serving.

There are so many ways to enjoy the delicious taste of Protein Drink Mix-Vegan. It's the perfect partner for your Formula 1 shakes. Its light vanilla flavour makes it an ideal ingredient for healthy bakes and recipes.\*

Protein Drink Mix-Vegan is now part of our Vegan Ideal Breakfast range. Try our other products in the Vegan range and start your journey to great nutrition.

### **Protein Drink Mix Vegan**

- 100% vegan
- High in protein
- Endless flavour combinations
- Gluten-free
- Sugar-free
- Dairy free
- 22 key vitamins and minerals per serving
- Vanilla flavour

Vanilla Flavour	0 Servings, 56	60 g <b>#172K</b>
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**Directions for Use:** Create the ultimate vegan healthy meal that's high in protein and nutritionally balanced. Add two scoops (28 g) of Protein Drink Mix-Vegan and two scoops (26 g) of your favourite Formula 1 shake to 300 ml of water, blend and enjoy. To consume Protein Drink Mix-Vegan by itself, mix 2 scoops (28 g) of powder with 250 ml of cold water, or three scoops (42 g) of powder with 375 ml of cold water, depending on your protein requirements. Enjoy this product within a balanced and varied diet, as part of a healthy, active lifestyle Enjoy.



VEGAN 100%

### HERBALIFE NUTRITION.

### Protein Drink Mix-Vegan

Vegan, gluten free, naturally lactose free, protein based drink mix High protein





Only when prepared as instructed on the product label does our product deliver the full nutrition benefits described on the label. Please remember that if a Herbalife Nutrition product is used in a heated recipe, some vitamin levels in the finished product may decline in comparison to label values. Protein

# The ideal all-in-one **protein shake**

A practical and convenient solution to help you meet your protein, fibre, vitamin and mineral needs. Whether you're looking to maintain a nutritious and balanced diet or need a healthy post-workout shake, PRO 20 Select is the perfect solution for you. With 20 g of high-quality soy protein and carefully selected ingredients and nutrients it is an ideal foundation to help you achieve your personal nutrition goals. Enjoy PRO 20 Select either as a post-workout or as a healthy shake any time of the day. Add your favourite fruit or vegetable, blend it to make it your way.



#### **Protein Drink Mix**

Enhance your daily protein intake with a delicious, vanilla flavoured drink that is quick and easy to make!

- 15 g high quality protein
- 7 g of carbohydrates
- 22 vitamins and minerals
- · Suitable for vegetarians

Contendence of the second seco

Vanilla 21 servings, 588 g **#2600** 

108

kcal

#### Formula 3 Personalised Protein Powder

Boost your protein intake in one easy step – simply add a scoop of powder to your daily Formula 1 shake.

• Rich in soy and whey protein, to help maintain muscle mass and maintain normal bones

23

kcal

- 5 g protein per serving
- · Suitable for vegetarians

5 g

protein



**Original** 40 servings, 240 g **#0242** 

15 g protein



22 Vitamins & Minerals

We ta	ike care to ensure all	
ingre	dients used in Herbalife	
Nutri	tion products are non-GMO*.	

\* All the ingredients are not sourced from GM crops, in compliance with applicable EU regulations.

## Smart protein snacks

Contrary to popular belief, snacking can be helpful for those trying to control their weight.

Plus, they are another chance to fuel your body with nutrients! A clinical study even found that healthy, calorie-controlled snacks in portion-controlled packs help people to eat less throughout the day<sup>1</sup>.

7 g protein 4 g

fibre

**104** kcal

#### **Gourmet Tomato Soup**

Ready in seconds, this warming snack provides 8 times the protein of regular tomato soup<sup>2</sup>.

- 104 kcal per serving
- High in protein to help you
   maintain muscle mass
- High in fibre (4 g per serving)
- Simply mix with hot water, according to directions on the label
- Deliciously flavoured with Mediterranean herbs

#### HERBALIFE.



Tomato 21 servings, 672 g #0155

#### **Roasted Soya Beans**

9 g

protein

### A healthy, sayoury snack at home or on-the go; calorie-controlled for your convenience.

110

kcal

- 9 g protein to help build muscle mass
- 110 kcal to help manage your calorie intake
- Convenient individual sachets, ideal for when you're on the move
- Delicious and lightly salted



Lightly Salted 12 servings, 258 g #3143

 Njike et al (2016). Snack food, satiety, and weight. Adv. in Nutrition, 7(5).
 The composition of Foods; Food Standards Agency and The Institute of Food Research in the UK, 2006.

Got a sweet tooth? Curb the chocolate cravings with a delicious, high-protein snack, or enjoy this healthy treat pre- or post-exercise.

• Approx. 140 kcal per bar

**Protein Bars** 

- 10 g high-quality protein to help maintain muscle mass
- 16 g carbohydrates per serving to boost your workout

#### **HERBALIFE**

Protein bar Próteinstangir Mgh protes sack for every and matters





Chocolate Peanut 14 x 35 g, 490 g **#3972**  Approx. 140

kcal

10 g

protein

Protein bar Próteinstangir High potein stack for energy and notytoin restands and sen getse also og



Vanilla Almond 14 x 35 g, 490 g #3968

#### HERBALIFE NUTRITION.

Protein bar Próteinstangir High potes stack for every and autoton Pristocki start ann gefer arke og



**Citrus Lemon** 14 x 35 g, 490 g **#3976** 

#### Protein

# **Protein Chips**

Change the way you view snacking and treat your taste buds with Protein Chips – available in two tantalising flavours.

Protein Chips has 50% less fat than fried potato chips because we never fry them. We pop them with heat to give you a savoury treat with a satisfying crunch.

Every pack of Sour Cream and Onion flavoured Protein Chips contains 12 g of protein and is suitable for vegetarians.

Every pack of Barbecue flavoured Protein Chips contains 11 g of plant-based protein and is suitable for vegans.

Treat yourself while staying on track with your nutrition goals wherever you are.

Enjoy this product within a balanced and varied diet, as part of a healthy, active lifestyle.

### HERBALIFE NUTRITION

Protein Chips

Pea protein snacks Never fried, always popped

### 11. V CF

barbecue flavour

**Protein Chips Barbecue Flavour** 

- 50% less fat than fried potato chips
- Never fried, always popped
- · Contains 11 g of protein
- · Suitable for vegans
- Gluten-free
- High in plant-based protein
- Contains pea protein

Barbecue 10 Servings, 30 g #141K





### Protein Chips Pea protein snacks Never fried, always popped

#### Sour cream & onion flavour

135 566 GF

NET WEIGHT: 30 g C

### Protein Chips Sour Cream and Onion Flavour

- 50% less fat than fried potato chips
- Never fried, always popped
- Contains 12 g of protein
- · Contains natural flavour
- Gluten-free
- · Suitable for vegetarians
- · Contains pea protein

Sour Cream & Onion 10 Servings, 30 g #142K



#### Vitamins and Minerals

# Vitamins & Minerals

Vitamins and minerals are key micronutrients that are required for many of the chemical reactions your body performs every day. Many minerals – like Calcium and Magnesium – have structural roles in the body too.\* However, the body can't synthesise all the vitamins and minerals it needs to function at its best, which is why a healthy diet is so important.

A balanced diet helps to supply the essential vitamins and minerals, but it can be difficult to consume all the necessary nutrients simply through food. Daily vitamin and mineral supplements may help to ensure you reach the recommended daily amount of each, every day.

#### SO, WHAT SHOULD I EAT?

Most of the foods you consume will provide some essential vitamins and minerals. Some particularly nutrient-dense foods include fruits, vegetables and grains. Each nutrient has a different use in the body, so different people may benefit from increasing their intake of different vitamins or minerals. Spinach is rich in vitamins C and E, which help to protect cells from oxidative stress, while phosphorus and calcium found in milk, yoghurt and seeds help to support the maintenance of normal bones. Your B vitamins help the body convert food into fuel\*\*, and vitamin K contributes to the maintenance of normal bones and normal blood clotting.

> \* Calcium is needed for the maintenance of normal bones and teeth. \*\* Vitamin B1, B2, B3, B5, B6, B12 contribute to normal energy-yielding metabolism.

## Vitamin & Mineral Complex Men & Women

#### For the optimum in wellbeing and performance.

- All-round nutritional support, with 24 key nutrients, including micronutrients which your body can't make itself or can't make enough of
- · Tailored specifically to the needs of men and women to provide your body with the optimal amount of vitamins and minerals
- Developed by nutritional experts and backed by proven science

For Men	60 Tablets, 84.3 g	#1800
For Women	60 Tablets, 84.3 g	#1819

#### Formulated to work in conjunction with your favourite Formula 1 shake

Whether you take one or two Formula 1 shakes each day, Vitamin & Mineral Complex has been designed to provide your body with the nutrients it needs at just the right level. Talk to your Herbalife Nutrition Independent Member to find out how.





#### Vitamins and Minerals

# Smart Nutrition for your Immune System

Immune Booster is high in key vitamins and minerals that contribute to the normal function of the immune system. These include: Vitamins C and D, Selenium and Zinc. It also contains EpiCor<sup>®</sup>, a scientifically proven dried yeast-based ingredient.

Immune Booster comes in sachets and is great to have when you're on-the-go.

Enjoy Immune Booster daily by adding one sachet (3.7 g) to 150 ml of water and stir until dissolved. Consume one glass per day with meals.

Use this product within a balanced and varied diet as part of a healthy, active lifestyle.





#### Vitamins and Minerals

# Get the most from Your body

No matter how old, young, healthy or active we are, caring for our bodies and getting the nutrients we need is essential.

Despite your best intentions, your daily diet may not contain the right levels of every nutrient. This is where dietary supplements can help, as they're a great way to ensure you're fuelling your body right. Vitamins and minerals help to support overall good health and vitality and are key for the body's normal growth and development.

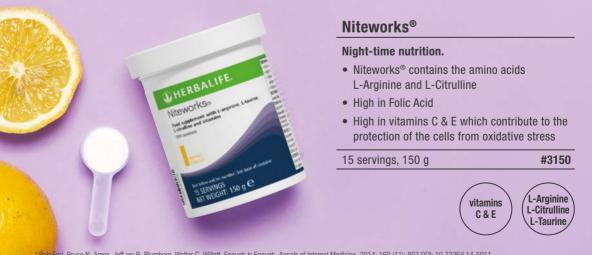
#### **Thermo Complete®**

- A unique blend of naturally sourced caffeine from green tea and yerba mate
- Vitamin C contributes to the reduction of tiredness and fatigue
- Contains 82 mg of caffeine per serving to give you a mental lift by helping to improve concentration\*\*\*

90 tablets, 78.9 g

#0050





Balz Frei, Bruce N. Ames, Jeff rey B. Blumberg, Walter C. Willett. Enough Is Enough. Annals of Internal Medicine, 2014; 160 (11): 807 DOI: 10.7326/L14-5011.
NPV= Nutrient Reference Value.

t is recommended not to exceed a daily intake of 400 mg of caffeine from all sources (200 mg for pregnant or breast-feeding women).



93% of adults do not meet their NRV\*\* for vitamin D and E in their daily diet, according to a medical review\*



Results also showed that 61% were lacking in magnesium



and 50% did not consume enough vitamin A and calcium

#### Xtra-Cal®

### A daily Calcium supplement with vitamin D and Magnesium.

- Contains Calcium, which is needed for the maintenance of normal bones and teeth
- Contains over 100% of your Calcium NRV per daily dose – to help you meet your daily Calcium requirements and is rich in vitamin D
- Also contain Magnesium, Copper, Manganese and Zinc





#### **Cell Activator**

#### For energy and carbohydrate metabolism.

- Special formula which contains B vitamins (B1, B2, B6), Manganese and Copper which contribute to normal energy-yielding metabolism
- Contains Zinc for normal carbohydrate metabolism
- The minerals Zinc, Copper and Manganese also help protect the cells from oxidative stress

90 capsules, 48.1 g

#0104

#### **Healthy Fats**

# **Healthy Fats**

Your body requires small amounts of fat in order to function properly, but there's a difference between those that are good for you and those that are not. Unsaturated fatty acids (e.g. polyunsaturated, such as Omega-3s) are considered better for you, since these fats can help to keep blood cholesterol within a normal range\*. A diet high in saturated fat (from processed snacks and animal foods) can contribute to a rise in blood cholesterol levels.

As fats are a very concentrated source of calories, the Herbalife Nutrition Solution recommends getting up to 30% of your daily calories from fat, with special emphasis on optimising your intake of the healthy types of dietary fat. The typical Western diet supplies far more total fat and saturated fat than we need.

#### **SO WHAT SHOULD I EAT?**

Healthy fats include those found in fish, nuts, olive oil and avocados. To ensure you're getting those good-for-you Omega-3s, aim to consume fish at least twice a week, including one portion of oily fish such as salmon or mackerel, as part of a healthy balanced meal. A dietary supplement can also be useful in helping you gain the benefits of EPA and DHA (Omega-3 fatty acids): to keep your heart healthy\*\* and maintain normal brain function and vision<sup>1</sup>, as well as the maintenance of normal blood pressure<sup>4</sup> and normal blood triglyceride levels<sup>3</sup>.

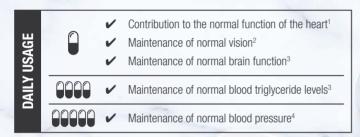
\* DHA and EPA contribute to the maintenance of normal blood triglyceride levels. The beneficial effect is obtained with a daily intake of 2 g of EPA and DHA. \*\* EPA and DHA contribute to the normal function of the heart (the beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA).

#### Herbalifeline Max<sup>®</sup>

A food supplement that contains sustainably sourced fish oils high in omega-3 fatty acids (EPA and DHA) HIGHER levels of EPA and DHA per capsule<sup>†</sup>, which deliver heart<sup>1</sup>, vision<sup>2</sup> and brain<sup>2</sup> benefits.

Improved formulation with 5 key claims.

- Sustainably sourced fish oil accredited by Friend of the Sea
- · Vegetarian gel capsule
- Each capsule contains 375 mg of EPA and 250 mg of DHA
- DHA contributes to the maintenance of normal brain function and normal vision<sup>2</sup>
- EPA and DHA contribute to the normal function of the heart<sup>1</sup> as well as to the maintenance of normal blood triglyceride levels<sup>3</sup> and normal blood pressure<sup>4</sup>
- Contains essential oils from thyme and peppermint to freshen the taste





please visit FRIENDOFTHESEA.ORG



30 capsules, 42 g #0043

On average 3 times more EPA and DHA when compared to the current Herbalifeline formula. The beneficial effect is obtained with a daily intake of 250 mg of EPA and DHA; <sup>2</sup> The beneficial effects are obtained with a daily intake of 250 mg of DHA. <sup>3</sup> The beneficial effect is obtained with a daily intake of 2 g of EPA and DHA. <sup>4</sup> The beneficial effect is obtained with a daily intake of 3 g of EPA and DHA;

A supplemental daily intake of 5 g of EPA and DHA combined must not be exceeded.

49

Fibre

#### **Oat Apple Fibre drink**

#### A delicious way to increase your daily fibre intake and support healthy digestion<sup>1</sup>. And it's sugar-free<sup>4</sup>!

- 5 g of fibre per serving
- · Low calorie 18 kcal per serving
- 6 fibre sources
- · Contains both soluble and insoluble fibre
- Sugar-free<sup>4</sup> formula with no artificial sweeteners
- Enjoy with water or mixed with your favourite Formula 1 shake

# Fibre

Fibre is a type of (non-digestible) carbohydrate that plays a key role in normal digestion<sup>1</sup>. There are 2 types: soluble and insoluble. Unlike other complex carbs, fibre cannot be broken down by the human digestive system, so most of it passes undigested through the small intestine; providing bulk.

As the most important dietary factor for helping to maintain normal gastrointestinal function<sup>1</sup>, adults should aim to consume 25 g fibre per day<sup>2</sup>. Yet research shows that in some European countries the average fibre intake is less than half of the recommended amount<sup>3</sup>. If your current fibre intake is low, increase fibre consumption gradually and drink plenty of water.



#### **Fibre and Herb**

## Fibre supplement to help you reach the recommended daily fibre intake of 25 g per day<sup>2</sup>.

- Contains oat fibre together with parsley
- Provides 3 g fibre per daily recommended serving
- <sup>1</sup> Oat grain fibre contributes to an increase in faecal bulk.
- <sup>2</sup> EFSA Panel on Dietetic Products, Nutrition, and Allergies (NDA).EFSA Journal 2010; 8(3):1462.
- <sup>3</sup> Nutr Res Rev. 2017 Jul 5:1-42.
- <sup>4</sup> Contains 0.1 g of naturally occurring sugar.

#### **Beta heart®**

Beta heart<sup>®</sup> contains the key ingredient OatWell<sup>™</sup> oat Beta-glucan – shown to lower\* or maintain\*\* blood cholesterol.

- 3 g of Beta-glucans contribute to the reduction\* of blood cholesterol levels
- 1.5 g of Beta-glucans contribute to the maintenance\*\* of normal blood cholesterol level (1 scoop)
- · Mix 2 scoops with your water, your favourite drink or shake
- · Sugar-free
- · With no artificial sweeteners
- High in fibre (3 g per scoop)
- · 25 kcal per scoop
- \* Oat Beta-glucan has been shown to lower/reduce blood cholesterol. High cholesterol is a risk factor in the development of coronary heart disease. The beneficial effect is obtained with a daily intake of 3 g of oat Beta-glucan. Coronary heart disease has multiple risk factors and altering one of these risk factors may or may not have a beneficial effect.
- \*\* Beta-glucans contribute to the maintenance of normal blood cholesterol levels. The beneficial effect is obtained with a daily intake of 3 g of beta-glucans from oats, oat bran, barley, barley bran, or from mixtures of these beta-glucans. OatWell<sup>®</sup> is a trademark of DSM.

Fibre and Herb 180 tablets, 162 g #3114

3 g

fibre

Beta heart<sup>®</sup> - Vanilla 30 servings, 229 g #0267

25

3 q

fibre

# Microbiotic Max

Microbiotic Max has been formulated to offer you a combination of probiotics and prebiotic fibre, that work together in harmony to help support your nutrition goals. With a subtle vanilla flavour, each serving contains 2 billion live bacteria from strains of *Bifidobacterium lactis* and *Lactobacillus helveticus*. This product is high in fibre and available in powdered sachets, making it perfect for you to take wherever you are.

#### **Microbiotic Max**

- Contains a combination of both Probiotics & Prebiotic fibre
- Delivering 2 billion live bacteria (CFU) per serving
- Contains no sweeteners, colours or preservatives
- No need for refrigeration
- Available as a box of 20 individual sachets
- Perfect for when you are on-the-go
- No added sugar

'anilla Flavour 20 sachets x 2 g, 40 g **#173**ł









# Enjoy **Microbiotic** Max with water or your favourite Formula shake\*

## HERBALIFE NUTRITION.

### Formula 1 Healthy meal

Meal replacement shake mix for weight control and healthy nutrition • 25 Vitamins and minerals

• High protein

illa cream

HERBALIF Microbiotic Max

**BioAxis** 

NET WEIGHT: 2 g

For illustration purposes only.

\* Please add Microbiotic Max after blending and use liquids at a temperature below 25°C, to avoid affecting product efficacy.

# Phytonutrients

The pigments that give fruit and vegetables (as well as herbs, spices and even some whole grains) their beautiful colours are plant compounds known as phytonutrients.

Some foods that contain phytonutrients also contain vitamins and minerals which act as antioxidants<sup>1</sup> that help to the protection of cells from oxidative stress<sup>1</sup>.

Eating a balanced diet with at least 5 servings of colourful fruits and vegetables per day can help to ensure you get all the necessary nutrients and can reap the benefits of the phytonutrients in your food.

When fruits such as red apples, blueberries, grapes and oranges are eaten together, they provide a richer mix of nutrients with antioxidant effects<sup>2</sup> than when eaten individually. So, mix up your salads, fruit salads and stir-fries.

#### SO, WHAT SHOULD I EAT?

Remember the phrase 'eat a rainbow'. Fruits and vegetables have their own unique pigments and phytonutrient profiles; but their level of antioxidant activity varies too<sup>2</sup>, which is why it's a good idea to eat an abundance of different types and colours.

## **Roseguard** High in vitamins A, C and E

Maintaining your immune system<sup>\*</sup> and supporting your body with vitamins is important for a healthy active lifestyle.

RoseGuard<sup>®</sup> is a food supplement which provides an expert blend of vitamins A, C and E. It also contains a range of carefully selected botanical ingredients including rosemary, turmeric and cruciferous vegetables.

#### **VITAMINS A+C**

Contribute to the normal function of the immune system

#### VITAMIN E

Contributes to the protection of cells from oxidative stress

Two tablets per day provide 100% of your NRV<sup>3</sup> for vitamins A and C.

#### **RoseGuard**<sup>®</sup>

vitamins A. C & E Provides 100% of your NRV of vitamins A and C to support a normal healthy immune system.

 Contains vitamins A and C to support the normal function of the immune system and vitamin E to help protect the body's cells from oxidative stress



60 tablets, 82.8 g #0139

\* Vitamins A and C support the normal function of the immune system.

<sup>1</sup> Many phytonutrients contain Copper, Manganese, Riboflavin, Selenium, vitamin C, vitamin E and Zinc or olive oil Polyphenols contribute to the protection of cells from oxidative stress. <sup>2</sup> Copper / Manganese / Riboflavin / Selenium / vitamin C / vitamin E / Zinc contributes to the protection of cells from oxidative stress.

<sup>3</sup> Nutrient reference values.

# Hydration

The human body is 60% water, and most of the chemical reactions in the body need water in order to be conducted. Water also contributes to the maintenance of normal regulation of the body's temperature and normal physical and cognitive functions\*\*. Most of the chemical reactions in the body take place in water too.\* Not drinking enough fluids can lead to negative effects in the body, so to maintain normal physical and cognitive function try to consume the recommended intake of approximately 2 litres of fluids per day for women and 2.5 litres for men. Ideally this would come from water, but drinks such as fruit juice and herbal tea also count towards your daily fluid intake. It's good to note that foods with a high-water content also help to keep you hydrated. Ensure you increase your fluid intake during exercise or hot weather, to replace what you lose through sweat.\*

\* EFSA Panel on Dietetic Products, Nutrition and Allergies. EFSA Journal 2010; 8(3):1459. \*\* In order to obtain the claimed effect, at least 2,0 L of water, from all sources, should be consumed per day.

#### **Herbal Aloe Concentrate Drink**

A tasty and low-calorie drink to help you stay hydrated. Simply add it to water as a healthy alternative.

- Contains 40% Aloe Vera juice which is derived from the whole Aloe Vera leaf
- The aloe is extracted using cold processing which is the best way to achieve the highest quality of the aloe ingredient
- Liven up your water with a refreshing taste to help you to achieve adequate fluid intake of approximately 2 litres per day
- Mango flavour with no added sugars and no artificial flavours or colours

Turn to page 71 to find out more about H24 Hydrate, for performance hydration.

#### Harbal aloo

Herbal aloe concentrate drink Aloe Vera Getrankekonzentrat Urstenen or addre sper Kannen Wittenen Wittenen Wittenen Wittenen Wittenen Wittenen Wittenen Wittenen Wittenen Wittenen

40% Aloe Vera

> Herbal Aloe Concentrate Drink 31 servings, 473 ml Mango #1065

### Hydration

#### AloeMax

Our hand-picked Aloe Vera leaves are carefully selected and prepared to ensure you receive a high-quality product.

- Contains 97% Aloe Vera juice which is derived from the whole Aloe Vera leaf
- From our fields to your glass, enjoy daily as the ideal addition to your health and wellbeing plan
- Only 2 kcal per serving



#### **Instant Herbal Beverage**

Wake up to a refreshing herbal drink, containing 85 mg caffeine\* to serve as a pick-me-up whenever you need a boost. Low in calories and infused with green and black tea, it is delicious enjoyed hot or cold.

- · Low calorie with approx. 6 kcal per serving
- A unique blend of orange pekoe a traditional black tea, and green tea with extracts of malva extract, hibiscus powder and cardamom extract
- Our green tea is water extracted to give you the full spectrum of compounds found in green tea



6 kcal Herbalife SKIN

# **SKIN** | Cleanse, tone, treat, target, moisturise



#### Firming Eye Gel / 15 ml - #0770

Helps improve the appearance of the delicate eye area by increasing your skin's firmness and elasticity\*

#### Energising Herbal Toner 🕷 → / 50 ml - #0767

Aloe Vera-infused, alcohol-free facial toner with mandarin citrus scent provides hydration and refreshes tired looking skin

#### Line Minimising Serum \* / 50 ml - #0829

This multi-functional serum helps diminish the visible signs of ageing\*

#### Purifying Mint Clay Mask / 120 ml - #0773

This rich, creamy clay mask has the absorbent and toning effects of bentonite clay to remove dirt and absorb excess oil 
 Normal to Oily Skin

#### Polishing Citrus Cleanser 🕷 🥑 / 150 ml - #0766

Deep cleansing microbeads refresh your skin for a healthy glow 

Normal to Oily Skin

#### Soothing Aloe Cleanser / 150 ml - #0765

This gentle cleanser leaves your skin clear, soft and clean low Normal to Dry Skin

<sup>\*</sup> Tested on subjects for firmness and elasticity measured by visual expert grading at intervals of seven days and 42 days.

In 45% of subjects, improvement was seen in firmness/elasticity in skin under the eye at 42 days.

<sup>\*\*</sup> Test on 30 subjects: skin roughness measured by Visioscan at intervals of 0, 7 and 42 days.

<sup>\*\*\*</sup> Test on 30 subjects: smoothness, softness, glow, radiance and luminosity measured by visual expert grading at intervals of 2, 4 and 7 days.



#### Replenishing Night Cream 🧈 / 50 ml - #0827

This rich, luxurious cream helps deliver much needed moisture to the skin at night. Long-term hydration allows you to awaken with softer, smoother skin

#### Instant Reveal Berry Scrub / 120 ml - #0772

Antioxidant-rich scrub with berry seeds for exfoliation, which helps achieve soft, smooth skin

#### Daily Glow Moisturiser 🕷 / 50 ml - #0830

All-purpose hydrating lotion with illuminating properties to give your face a healthy glow. Skin looks radiant, even without makeup

#### SPF 30 Protective Moisturiser \* / 50 ml - #0828

Long-lasting moisturiser leaves skin smooth and soft. Provides broad spectrum UVA/UVB protection

#### Hydrating Eye Cream / 15 ml - #0771

Helps minimise the appearance of fine lines and wrinkles around the eyes, an area which has a lower amount of both sweat and oil glands, making it highly susceptible to dehydration

#### 7 Day Result Kit - #0867

A diminished appearance of fine lines and wrinkles in just 7 days\*\* and remarkable improvement in skin softness, smoothness, radiance, glow and luminosity in just 7 days\*\*\*

#### Herbalife SKIN

# **Collagen Skin Booster** Beauty Drink

Healthy-looking skin starts from within. Collagen Skin Booster is not just a quick fix; it's expert nutrition for your skin that's backed by science with proven results.

With a refreshing strawberry and lemon flavour, Collagen Skin Booster is high in key vitamins and minerals to support healthy skin, hair and nails.\* This is expert nutrition for your skin. Backed by science using Verisol<sup>®</sup> P<sup>1</sup> with proven results.

#### **Collagen Skin Booster**

- Contains bioactive collagen peptides<sup>™</sup> called Verisol<sup>®</sup>
   P, that are scientifically proven to reduce eye wrinkles, visible signs of cellulite and improve skin elasticity<sup>\*\*</sup>
- Contains sweetener from natural source and natural flavouring
- Selected blend of 9 key vitamins and minerals

Strawberry and Lemon 30 Servings, 171 g #076K



- <sup>1</sup> Verisol<sup>®</sup> P and bioactive collagen peptides are trademarks of Gelita AG.
- \* Biotin, Copper, Iodine, vitamin A and Zinc contributes to the maintenance of normal skin. Biotin, Selenium and Zinc contributes to
- the maintenance of normal hair. Selenium and Zinc contributes to the maintenance of normal nails
- \*\* Results shown on eye wrinkles and skin elasticity after 4 weeks, first results of reduction in visible signs of cellulite after 3 months.

Mix 1 scoop (5.7 g) of powder with 250 ml of water. Enjoy once a day with a meal. Use this product within a balanced and varied diet as part of a healthy, active lifestyle.

HERBALIFE

Collagen skin Booster FOOD SUPPLEMENT

NET WEIGHT: 171 g C

VERISOL



### Strengthen and repair your hair

#### Herbal Aloe Strengthening Shampoo / 250 ml - #2564

- Leaves hair 10 times stronger after just one use\*
- Reduces hair breakage by 90%
- Hydrolysed wheat protein helps protect, repair and strengthen your hair\*
- Colour-preserving formula

#### Herbal Aloe Strengthening Conditioner / 250 ml - #2565

- Strengthens strands for a softer and silkier feel after just one use
- Advanced wheat protein-infused conditioner
- Colour-preserving formula
- With no added Paraben and Sulphate

#### **STUDY RESULTS**

- Leaves hair 10 times stronger.
- Reduces hair breakage by 90%

#### BEFORE





#### AFTER Significant improvement in cuticle structure.

\* When used in conjunction with the Strengthening Conditioner versus untreated hair. Results based on Strengthening and Breakage Study. Average value obtained from Combing Test conducted by an independent research laboratory on "damaged" hair tresses. Broken fibre counts were compared on untreated hair using Herbal Aloe Strengthening Shampoo and Strengthening Conditioner.



### Refresh and revive

#### Herbal Aloe Bath & Body Bar / 125 ml - #2566

- Gently cleanses without stripping necessary oils from skin
- A blend of Aloe Vera, olive oil and Vitamins A, C and E nourishes the skin
- · Fresh clean scent
- With no added paraben and sulphate

#### Herbal Aloe Hand & Body Wash / 250 ml - #2561

- · Gentle plant-derived cleansers
- Triple-silkening moisturisers help relieve dryness and deeply moisturise skin
- Blend of desert botanical extracts helps maintain healthy skin
- With no added paraben and sulphate

### Hydrate and nourish

#### Herbal Aloe Hand & Body Lotion / 200 ml - #2563

- Clinically shown to hydrate skin for deep nourishment
- · All-day hydration
- Aloe Vera and African shea butter absorb quickly and leave skin feeling soft and smooth
- · With no added paraben and sulphate

#### Herbal Aloe Soothing gel / 200 ml - #2562

- · Gel Shown to leave skin smoother and softer
- Infused with Aloe Vera and skin-conditioning botanicals to moisturise and soothe skin
- Fragrance-free formula
- · With no added paraben and sulphate

#### **Sports Nutrition**

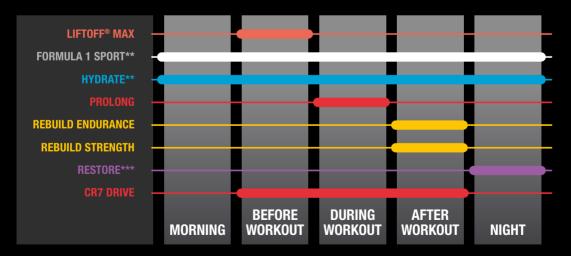
# Unleash your potential Uncompromising sports nutrition

Intense focus, attention to detail and the willingness to put in the hard work – these are the traits that define great athletes; and the same traits that the Herbalife Nutrition team used to create the first 24-hour sports nutrition line: Herbalife24<sup>®</sup>.



### **Customise your Herbalife24 Programme**

Based on your individual sport, training, performance and recovery needs. To create your unique programme visit herbalife24.com



\* Close et al (2016). New strategies in sport nutrition to increase exercise performance. Free Radical Biology and medicine; 98 (144-158)

\*\* To be consumed as directed on pack.

\*\*\* Herbalife24 Restore provides 200 mg of vitamin C, helping maintain the normal function of the immune system during and after intense physical exercise.

\*\*\* Carbohydrates contribute to the recovery of normal muscle function after highly intensive and long-lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle. The beneficial effect is obtained with the consumption of carbohydrates, from all sources, at a total intake of 4 g per kg body weight, at doses, within the first 4 hours and no later than 6 hours, following highly intensive and/or long-lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle.

## The Herbalife24 sports line

Whether you're a gentle jogger or an elite athlete, the Herbalife24® sports line has the products you need to help you to prepare, train and recover\*\*\*\*. As the market's first 24-hour sports nutrition line, it's no surprise that more than 190 sporting teams, athletes and events around the world use Herbalife24 products to help them perform at their best.

### **Quality & safety**

The Herbalife24<sup>®</sup> products are batch tested for prohibited substances by an independent third party. For more information, please see the product label.





#### Good to know

The main factors causing fatigue during competition are fuel (carbohydrate) depletion & dehydration. Strategies for eating before, during and after events help to reduce these effects.\*



The creator of the Herbalife24 range is John Heiss, Ph.D., Member, Nutrition Advisory Board. A cross-country runner, competitive cyclist and downhill skier, Heiss knows exactly what it takes to meet the nutritional needs of athletes.

#### **Sports Nutrition**

# H24 Achieve **Protein Bar**

Whether you're just starting your fitness journey, a regular gym-goer or a performance athlete, you can benefit from sports nutrition that supports you through every moment. That's why we created H24 Achieve Protein Bars.

They are a convenient post-workout treat that contains 21 grams of protein per bar. Each protein bar is available in a decadent Dark Chocolate flavour or a rich Chocolate Chip Cookie Dough flavour, with no artificial flavours, colours and are suitable for vegetarians!

We want to provide you with nutrition that helps you to achieve your goals, no matter how great or small. Consume H24 Achieve Protein Bars once a day, in between meals or after your workout.

#### **H24 ACHIEVE PROTEIN BAR**

- ✓ 21 g of protein per bar
- Low in sugar
- Informed Sports certified
- No artificial colours or flavours
- Suitable for vegetarians

Dark Chocolate	6 servings, 60 g	#150K
Chocolate Chip Cookie Dough	6 servings, 60 g	#149K

Directions for Use: Consume once a day in between meals or after your workout. Enjoy this product within a balanced and varied diet, as part of a healthy, active lifestyle.



**High Protein** 

Low sugars







#### **Sports Nutrition**



#### REBUILD ENDURANCE



#### 10 g protein

184 kcal

#### REBUILD ENDURANCE

### Recovery\* carb-protein drink for endurance sports.

- ✓ For use after aerobic exercise
- ✓ Contains 36 g of specially selected carbohydrate and 10 g high quality dairy protein in each serving
- Protein contributes to the growth and maintenance of muscle mass
- Provides vitamins B1, B2, C and E, along with iron
- No artificial colours, flavours or sweeteners

Vanilla	20 servings,	1000 g	#1436
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#### PROLONG

### Carb-protein drink for use during prolonged intense exercise.

- Provides 225 kcal per serving, great for endurance sports
- This unique carbohydrate-protein mix drink has an osmolality of 270 – 330 m0smol/kg
- ✓ 7 g whey protein to support the growth of muscle mass
- ✓ Contains carbohydrate in the form of maltodextrin and fructose
- Enriched with vitamin C and B vitamins (including B1, B3, B6, B12 and Pantothenic Acid), this drink has a light, subtle flavour, which is great to take whilst exercising
- No artificial colours, flavours or sweeteners

Citrus 15 servings, 900 g #1435



#### RESTORE

쪫

#### Food supplement for night-time nutritional support.

- Unique night-time nutritional formula for those that push to the extremes
- Contains 200 mg vitamin C which helps maintain the normal function of the immune system during and after intense physical exercises
- Contains 100% NRV of vitamin E which contributes to the protection of cells from oxidative stress
- ✓ Contains Lactium<sup>™</sup> derived from casein protein

#### 30 capsules, 21.4 g

TAKE RESTORE AS PART OF A VARIED AND BALANCED DIET AND A HEALTHY LIFESTYLE AND CONSUME AS INDICATED ON LABEL. TO LEARN MORE ABOUT LACTIUM™, VISIT WWW.LACTIUM.COM

#1424



FORMULA 1 MENT BUKE MARD



HERBALIFE.





3

#### **FORMULA 1 SPORT**

#### NEW AND IMPROVED formula and flavour

#### Fuel your inner athlete.

- ✓ Enjoy a delicious shake high in milk protein that consists of two types of protein: slowly digested casein and guickly digested whey1
- Consuming both Whey and Casein protein at the same time can help provide the body with a steady supply of all of the amino acids over a prolonged period of time
- Milk protein contributes to the growth and maintenance of muscle mass
- ✓ Contains more than ⅓ of your recommended daily intake of 25 vitamins and minerals

Vanilla Cream 20 servings, 524 g #4461

### REBUILD STRENGTH

190

kcal

25 g

protein

#### Recovery\* high protein drink for use after strength training.

SPORT

- ~ For use after anaerobic exercise
- Contains 25 g protein that ~ contributes to the growth and maintenance of muscle mass
- ✓ Iron contributes to normal energy-yielding metabolism, the normal formation of red blood cells and oxygen transport in the body
- ✓ No artificial colours, flavours or sweeteners
- ✓ Contains 190 kcal per serving

Chocolate 20 servings, 1000 g #1437



#### HYDRATE

#### Calorie-free electrolyte drink.

- ✓ Calorie-free drink for athletes to encourage fluid consumption
- ✓ With an osmolality of less than 270 mOsmol/kg
- ✓ Provides 100% of your NRV\*\* for vitamin C which helps reduce tiredness and fatigue
- ✓ Provides B vitamins (B1, B2, Pantothenic Acid and B12) and Calcium and Magnesium, all contributing to normal energy-yielding metabolism

Orange 20 sachets x 5.3 g, 106 g #1433

\*\* NRV= Nutrient Reference Value

<sup>&</sup>lt;sup>1</sup> Soop et al., Am J PhysiolEndocrinol Metab, 2012. 303(1): p. E152-62.

<sup>\*</sup> Carbohydrates contribute to the recovery of normal muscle function after highly intensive and long-lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle. The beneficial effect is obtained with the consumption of carbohydrates, from all sources, at a total intake of 4 g per kg body weight, at doses, within the first 4 hours and no later than 6 hours, following highly intensive and/or long-lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle.

#### **Sports Nutrition**

# H24 LiftOff<sup>®</sup> Max

Boost your workouts\* with H24 LiftOff® Max Grapefruit twist flavour! It's a sugar free energy drink that contains 180 mg of caffeine per serving. But this is no ordinary energy drink. H24 LiftOff® Max is formulated with vitamins B6, B12 and C to help reduce tiredness and fatigue.

With no artificial colours or flavours, this is an energy drink that you can trust. It also contains pantothenic acid which contributes to normal mental performance. Feel refreshed and enjoy the sharp, zesty taste of grapefruit. Consume H24 LiftOff<sup>®</sup> Max before exercising or whenever you need to get back on track.

\* Kerksick et al. (2018) J Int Soc Sports Nutr, 15(1), 3. \*\* It is not recommended to exceed a daily intake of 400 mg caffeine from all sources (200 mg for pregnant or breast-feeding women). HERBALI

24-HOI



### LIFTOFF<sup>®</sup> MAX

- ✓ 180 mg of caffeine\*\* per serving
- ✓ Formulated with vitamins B6, B12 and C which contribute to reducing tiredness and fatigue
- Contains pantothenic acid which contributes to normal mental performance
- Informed Sports certified
- ✓ Sugar free
- ✓ No artificial colours or flavours
- ✓ Sharp, zesty grapefruit flavour
- Naturally sourced sweetener from Stevia leaves

Grapefruit Twist Flavour 10 sachets x 4.2 g, 42 g #192K

**Directions for Use:** For best results, we recommend drinking 1 sachet per day dissolved in 250 ml water either before a workout or whenever you need to get back on track. Enjoy this product within a balanced and varied diet, as part of a healthy, active lifestyle.

NET WEIGHT 4,2 9

## **Sports Nutrition**

### **CR7 DRIVE**

### Fuel your workouts and enhance hydration\*\*.

- ✓ Delicious and refreshing carbohydrateelectrolyte drink to take during exercise
- Carbohydrate-electrolyte solution that is proven to help sustain endurance performance\*
- Also enhances the absorption of water during exercise\*\*
- Formulated with essential electrolytes: 249 mg Sodium and 142 mg Magnesium per portion
- With 100% NRV vitamin B1 and B12 which contribute to normal energy-yielding metabolism\*\*\*
- Under 100 kcal per serving to help manage your calorie intake
- No artificial sweeteners







97

kcal

vitamins B1 & B2





Acai Berry 20 servings, 540 g #1466



Acai Berry 10 sachets x 27, 270 g #1467



- \*\* Carbohydrate-electrolyte solutions enhance the absorption of water during physical exercise.
- \*\* Vitamin B1 and B12 contribute to normal energy-yielding metabolism. NRV: Nutrient Reference Value

## LIFTOFF<sup>®</sup> Effervescent Energy drink

Low calorie energy drink, anytime anywhere.

- 10kcal per serving, a great replacement for fizzy sugary drinks
- ✓ 100% of your vitamin C NRV to help alleviate tiredness and fatigue
- ✓ 100% of your B vitamins (B1, B2, B3, B6, Pantothenic Acid, Biotin) NRV for normal energy-yielding metabolism
- ✓ Contains caffeine powder and natural caffeine from Guarana
- Every serving provides 75 mg of caffeine

## N-R-G Nature's Raw Guarana

✔ Each tablet provides 32 mg of caffeine



vitamins B & C

> **10** kcal

**75 mg** caffeine



LIFTOFF Lemon/Lime 10 sachets x 4.5, 45 g #3152

32 mg caffeine



**N-R-G** 60 tablets, 61.2 g **#0124** 

## Sponsored athletes

## ANCA BUCUR Romania

"It is told that if you feel good inside, it shows on the outside, and this is true indeed. I would have never kept up my fitness performance at a global level without the right nutrition. My body needs good quality fuel so I can perform my intense activity as an aerobics instructor and an endurance athlete. I am extremely grateful to be part of the nutrition programme that so many champions around the world have adopted too. Energy, confidence and performance: Thank you Herbalife Nutrition!"

Anca Bucur 2013 Miss Fitness Universe

## GRAN CANARIA Spain

"The Spanish Basketball Team made history during 2012-2013 by reaching the semi-final of the ACB Play Off for the first time in the team's history. The hard work and enthusiasm of the players together with the support of Herbalife Nutrition is a strong and winning combination."

HERBALIFE

Herbalife Nutrition Gran Canaria Basketball, Spain

#### List of products Pages 22/23 10 an 800 BOB ROF .... 80 20 000 80 Formula 1 #4468 £31.72 Banana Cream, 550 g #4462 £31.72 Summer Berries, 550 g Smooth Chocolate, 550 g #4470 £31.72 Café Latte, 550 g #4465 £31.72 Strawberry Delight, 550 g #4463 £31.72 Free From Raspberry & White Chocolate, 500 g #4469 £31.72 Spiced Apple, 550 g #4464 £31.72 Cookie Crunch, 550 g #4467 £31.72 Vanilla Cream, 780 g #048K £42.59 Mint & Chocolate, 550 g #4471 £31.72 Vanilla Cream, 550 g #4466 £31.72 Vanilla Cream sachets - 7x26 g #053K £12.14 Pages Pages Pages 24/25 28/29 30/31 CHERBALIFE UNUTRITION High Protein Iced Coffee HERBALIFE NUTRITION youry mea 90 3 ----000 **High Protein Iced Coffee** Formula 1 Savoury Meal Express Bar Latte Macchiato, 308 g #012K £42.31 Mushroom & Herb, 550 g #092K £35.05 Chocolate - 7x56 g #096K £18.07 Mocha, 322 g #011K £42.31 Pages Pages Page 32/33 34/35 36 J. HERBALIE Bien

Protein Drink Mix - Vegan

#172K £35.55

Vanilla, 560 g

Pro 20 Select

#1660 £44.09

Vanilla, 630 g

 Tri Blend Select

 Banana, 600 g
 #013K
 £47.81

 Coffee Caramel, 600 g
 #052K
 £47.81

78

Page         37	<image/> <image/> <complex-block><complex-block></complex-block></complex-block>	<image/> <image/> <complex-block><complex-block></complex-block></complex-block>
Formula 3	Tomato, 672 g <b>#0155 £31.12</b>	Chocolate Peanut - 14x35 g, 490 g <b>#3972 £16.39</b>
Personalised Protein Powder	Roasted Soya Beans	Vanilla Almond - 14x35 g, 490 g <b>#3968 £16.39</b>
Original, 240 g <b>#0242 £24.41</b>	Lightly Salted - 12x21.5 g #3143 £16.16	Citrus Lemon - 14x35 g, 490 g <b>#3976 £16.39</b>
Page 40/4	1       Image: Second state of the second stat	
and Onion, 10x30 g, 300 g #142K £16	WOMEN, 60 tablets, 84.3 g <b>#1819</b>	E22.97 Berry, 10x3.7 g, 37 g #2273 £18.17
Page 46/4		Page 49 Herbalifeline Max 30 capsules, 42 g #0043 £25.27
		Pages
Thermo Complete         90 tablets, 78.9 g       #0050 £39         Niteworks       ************************************	.76	0at Apple Fibre Drink
Lemon, 150 g <b>#3150 £56</b>	6.61 4uttetat Contract	Apple, 204 g <b>#2554 £25.22</b>
Cell Activator		Fibre And Herb
90 capsules, 48.1 g <b>#0104 £29</b>	.98	180 tablets, 162 g <b>#3114 £20.46</b>
Xtra-Cal®		Beta heart®
90 tablets, 131 g #0020 £15	5.97	Vanilla, 229 g <b>#0267 £29.75</b>

## List of products

	Page 55	Page 57
Microbiotic Max	Roseguard®	Herbal Aloe Concentrate Drink
Vanilla, 20x2 g, 40 g <b>#173K £43.48</b>	60 tablets, 82.8 g <b>#0139 £30.12</b>	Mango, 473 ml <b>#1065 £37.32</b>
Page 58	Selection     Selection       Between     Selection	Instant Herbal Beverage           Original, 100 g         #0106         £40.02           Original, 50 g         #0105         £22.79           Lemon, 50 g         #0255         £22.79           Raspberry, 50 g         #0256         £22.79           Peach, 50 g         #0257         £22.79
AloeMax         #1196         £42.60	Soothing Alce Daily Glow Mr Replenishing Firming Eye G	Page       61         KIN 7 Day Results Kit       #0867       £22.16         e Cleanser, 50 ml       oisturiser, 15 ml         Night Cream, 15 ml       Sel Packet, 2 x 2 ml         e Cream Packet, 2 x 2 ml       oream Packet, 2 x 2 ml
		Pages <b>60/61</b>



		50/01
Herbalife SKIN		
Soothing Aloe Cleanser, 150 ml	#0765	£21.67
Polishing Citrus Cleanser, 150 ml	#0766	£21.67
Instant Reveal Berry Scrub, 120 ml	#0772	£16.92
Purifying Mint Clay Mask, 120 ml	#0773	£18.36
Energising Herbal Toner, 50 ml	#0767	£16.40
Line Minimising Serum, 50 ml	#0829	£56.06
Firming Eye Gel, 15 ml	#0770	£34.08
Hydrating Eye Cream, 15 ml	#0771	£32.78
Daily Glow Moisturiser, 50 ml	#0830	£42.22
SPF 30 Protective Moisturiser, 50 ml	#0828	£42.22
Replenishing Night Cream, 50 ml	#0827	£42.22

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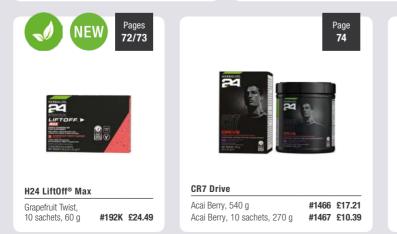
#### **Herbal Aloe**

Strengthening Shampoo, 250 ml#256Strengthening Conditioner, 250 ml#256Bath & Body Bar, 1 bar#256Hand & Body Wash, 250 ml#256Hand & Body Lotion, 250 ml#256Soothing Gel, 250 ml#256	5 £9.64 6 £6.48 1 £9.92 3 £9.59
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### Herbalife 24 Range

#1436	£59.38
#1435	£52.25
#1424	£31.54
#4461	£48.29
#1437	£53.02
#1433	£38.02
	#1435 #1424 #4461 #1437





Lemon-Lime, 10 x sachets, 45 g	#3152	£24.97
N-R-G Natures Raw	Guarana	
60 tablets, 61.2 g	#0124	£19.82



Collagen	Skin	Booster
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Strawberry & Lemon, 171 g

#076K £57.66

Pages



H24 Achieve		
Dark Chocolate, 6 servings, 60 g	#150K	£17.93
Chocolate Chip Cookie Dough,		
6 servings, 60 g	#149K	£17.93

Notes


# VICTORY STARTS ON THE Ξ



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